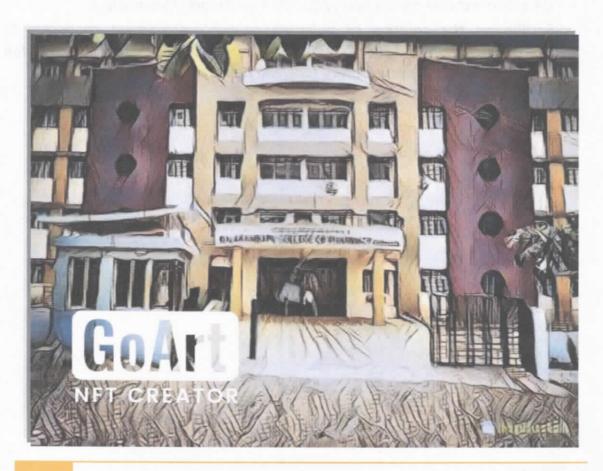
RAJARAMBAPU COLLEGE OF PHARMACY,

KASEGAON

INTERNAL QUALITY ASSURANCE CELL INSTITUTIONAL STRATEGIC PLAN FORMULATION





Vision

- Quality is the hallmark in whatever our college does
- Quality and quality assurance are the primary responsibility

Mission

- To act as a nodal agency of the institution for coordinating quality-related activities.
- · To foster the quality culture in the institution towards achieving institutional excellence.
- To be the catalyst for creating quality consciousness to remove deficiencies and enhance quality through programmed action to improve the academic and administrative performance of the institution.
- Development and application of quality benchmarks/parameters.
- Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process



Preface

Rajarambapu College of Pharmacy, Kasegaon drafted out its strategic plan which draws out action plan for achieving the institutions Mission. The strategic planning process was initiated by the IQAC to give a strategic direction for growth. A Strategic Plan Advisory Committee (SPAC) was constituted in the year 2022 with the following Members:

- Dr. Shrinivas K. Mohite, I/C Principal
- Dr. Vijay R. Salunkhe, HOD & Professor, Department of Pharmacognosy
- Dr. Manojkumar M. Nitalikar, HOD & Asso. Professor, M. Pharmacy
- Dr. Atul R. Chopade, Ass. Professor, Department of Pharmacology
- Dr. Ganesh H. Wadkar, Academic Incharge
- Dr. Mangesh A. Bhutkar, HOD & Ass. Professor, Department of Pharmaceutics
- Dr. Somnath D. Bhinge, IQAC Coordinator

The Process

In order to have a better structure to the strategic plan, the strategic planning advisory council adopted the five pillars of knowledge delivery which was the guiding pillar goals for the institution. They are:

- Admissions & Selection: Enroll, educate, and graduate the most promising, deserving, anddiverse student pool possible.
- Academic System: Motivate all students with an education that is innovative, distinctive, and of the highest quality, and that inspires in them a zest for learning
- Faculty excellence: Maintain and enhance efforts to recruit, nurture, and retain diverse
 faculty members who are outstanding scholars and teachers
- Student Outcome: Improve our outputs by enhancing academic excellence, creativity in our students and thereby contribute to the betterment of society.
- Infrastructure: Create a most modern and conductive educational environment which facilitates free thinking and efficient knowledge delivery system.

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Rajaram. gathered input from students, faculty, administrator and advisory board regarding continued appropriateness strategic goal and objectives. This input was collected during faculty meeting. Meeting with students group, meeting with various advisory board. The first plan was drafted for 15 years (for the year 2022 to 2037).

Revision

SPAC revised the stratergic plan document in accordance NEP and revised plan document was drafted for the year 2022 to 2032.

Revised as on: September 23, 2022

SWOT Matrix for RCSS



		Strengths 1. Management Commitment. 2. Legacy and Brand Value in Maharashtra. 3. Alumni Network. 4. Infrastructure. 5. Human Resources. 6. Strong Outreach experience	Weakness 1. Low visibility outside Maharashtra. 2. Funding source depended on fees. 3. Small Size. 4. Lack of diversity. 5. Lack of differentiation. 6. Lack of core- competency 7. Low research focus
1. 2. 3. 4. 5.	Opportunities Growing Industry. Demography advantage. Emerging market for skill development. Rise of entrepreneurship Scope for Industry Linkages Social entrepreneurship growth	Opportunity-Strength Strategies 1. Develop more skill development programs. 2. Consolidate strength in Maharashtra. 3. Work for Degree Granting Institution status. 4. Leverage Incubation cell 5. Leverage Corporate Network.	Opportunity-Weakness Strategies 1. Develop brand outside Maharashtra. 2. Generate more funding opportunity through networks. 3. Develop consultancy as a funding resource. 4. Increase brand reach outside Maharashtra. 5. Find and strengthen core competence.
3. 4.	students— National and International Competition for human resources— National and International Over-regulation. Change in attitude towards learning.	 Threat-Strength Strategies Develop brand inside Maharashtra. Build a bridge with regulators. Focus on outcome- based learning to attract prospective students. Strengthen placements to deliver more value. Create environment for attracting and retaining human resources Build technology capability for enhanced teaching and learning. 	

Strategic Plan Process

Strategic Goals for 2032

- To become a Accredited (NBA and/or NAAC) College for all courses in 2025.
- Be acknowledged as one among the Most Highly Respected University /Institution focused on Teaching and Learning by 2030.
- Sustain and Enhance Excellence in Scholarship, Research, and Social Impact.
- 4. Expand the global footprint by having students from around the globe enrolling in Rajarambapu College of Pharmacy, Kasegaon programs.
- To create a sustainable, world-class, infrastructure that creates an effective learning environment.



Tactical Objectives and Plans

Goal 1: To become a Accredited (NBA and/or NAAC) College for courses in 2025

The vision of the founders of KES Group of Institutions is to create a University of Excellence by getting permanent university affiliation and accreditation. Moreover, the process of becoming a accredited college requires the approval of NBA and NAAC regulatory bodies. The task is to get the approval of the authorities where a lot of external factors play a critical role.

Strategic Performance Measurement: Achievement of College permanent affiliation and accreditation status in 2025. Development of institute infrastructure. Funds Generated, Organizational Structure Creation etc.

Key Milestones: University Approval and accreditation, Application Submission, Visit of the expert committee, Final Approval.

Key Risks: NBA accreditation and Regulatory policy yet to be framed for PG course.

Strategy 1.1: Financial Stability and Funding for Institutional Development Actions

- There are a lot of infrastructural requirements for applying for diploma, degree and PG accreditation approval status. That requires a lot of resources and funding is a priority for Rajarambapu College of Pharmacy, Kasegaon. Create a sustainable financial sourcing model with a diversified funding source reducing overdependence on fee income.
- An endowment will be created which will be a source of funding for Rajarambapu College of Pharmacy, Kasegaon. The endowment will solicit donations from Alumni, Industry and other stakeholders. The endowment will be handled by an internal group who has expertise in treasury management.

Strategy 1. 2: Faculty and Staff Development for transformation into a accredited Institute

Actions

For accreditation status, eachdepartments should have a requisite number of



Professors, Associate and Assistant Professors. Hence recruitment will be made for these positions to meet the requirements. Various departments will be intimated to give a resource plan indicating the gap in terms of requirements and expected cost and budget for meeting those requirements.

 The existing Faculty Policy will be redrafted to incorporate the changes mandated by regulatory authorities like UGC.

Strategy 1.3: Develop opportunities for placement and entrepreneurship for students Actions

- Since institutions under NEP 2020 would cater to a larger number of students from diverse streams, the office of corporate relations would be strengthened to meet the needs of a larger group.
- Rajarambapu College of Pharmacy, Kasegaon envisages that the future institutions
 would generate entrepreneurs who will, in turn, create jobs for the society. NEP
 focuses more on skill development and holistic learning. Rajarambapu College of
 Pharmacy, Kasegaon should develop its academic design in tune with the new focus
 on skilling rather than just academic delivery. A state of the art Incubation Centre
 would be set up to promote entrepreneurship thereby providing impetus to societal
 growth.

Strategy 1.4: Infrastructure for Institute

- NEP 2020 envisages less number of large institutions which cater to a large number of student pool. Institutions of the future require extensive infrastructure to cater to a large number of students, different departments, faculty members, hostels etc. The immediate priority of Rajarambapu College of Pharmacy, Kasegaon will be to cater to the regulatory requirements that will enable us to apply for accreditation. A task group will be created for identifying the infrastructure gap and suggest a plan to bridge the gap.
- NEP has changed the current structure of a three year degree program to a 4 year program with option for students to exit at various points. This creates infrastructural challenge for Rajarambapu College of Pharmacy, Kasegaon especially at the under-

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graduate level. Infrastructural changes to accommodate this flexibility should be planned immediately to cater to a smooth transition.

- Rajarambapu College of Pharmacy, Kasegaon wants to develop world-class infrastructure both in terms of physical and knowledge infrastructure. Rajarambapu College of Pharmacy, Kasegaon would be investing in developing infrastructures like classrooms, library, lab etc specific to the needs of various departments and schools.
- Since institution envisaged under NEP 2020 will be accommodating a large number of students, infrastructure like hostels, recreational facilities etc will be created as per the regulations of the UGC or relevant authority as per NEP.
- An infrastructure team will be created who will recommend the necessary details and budget.



Tactical Plan

Goal 1: To become a accredited institution by 2025

Short-Term Objectives	Key Performance Measure	Key Person Responsible	Timeline of Execution
Creation of team which work towards achievement of accreditation Status as first mile- stone	Requirement Identification Process conformance	Head of the Institution	3 Months
Create plan for scaling up courses and infrastructure	Plan approval	Head of the Institution	3 Months
Create Human Resources Plan in line with the scaling up of various courses.	Plan approval	HODs of various departments	3 Months
Creation of financial budget	Plan approval by Management	Management Committee	3 Months
Creation of administrative structure for degree granting institution	Plan approval by Management	Management Committee	2 Months
Strengthening of various offices like corporate relation, alumni, student affairs etc.	First Phase – Plan creation and approval. Second Phase – Execution	Respective Heads of these domains	6 Months

Goal 2: Being acknowledged as one among the Most Highly Respected Institution focused on Teaching and Learning by 2030

RCP will encourage the development of an enriching student experience through innovation in teaching and learning, enhancing the holistic development of students through immersive learning pedagogy. The institution believes that students learn more by doing and hence the entire pedagogy is designed to give student's hands-on experience with the concepts. According to NEP 2020, Degree granting institutions will be focused on teaching and learning while PG courses are more research oriented.

Strategic Performance Measurement: Feature among top 10 institutions in India in various rankings, ratings; Various schools ranked among top 10 in rankings, Global accreditations for programs, High scores in Teaching and Learning component in rankings and accreditations.

Key Milestones: Annual Growth in Rankings of various institute in ranking by reputed rating/ranking agencies like NIRF. NAAC, NBA accreditations.

Key Risks: Competition. Culture, Costs involved in accreditation conformation.

Strategy 2.1: Enrich Student experience through pedagogical innovation, immersive learning, student-centric pedagogy, and living environment.

- NEP has put lot of focus on skill development among the student community. RCP would like to have the students develop key competencies like Leadership, Teamwork, Communication Skill, Social Sensitivity etc. The institute believes that these skills are developed in students by encouraging them to participate in various extra-curricular events and inter-collegiate competitions. The existing Immersive Learning framework would be strengthened by including innovative activities under the four dimensions.
- RCP believes that students would gain a holistic perspective through interacting witha
 diverse set of cohorts. Hence we would be investing in building a diverse community
 of students, staff and faculty members so that a vibrant cosmopolitan experience
 can be given to the students.
- We will Increase faculty engagement with students aimed at augmenting the students'



life-transforming experience and favoring the development of their abilities, skills, and competencies through the effective mentoring program. We will invest in training our faculty members to become excellent mentors for our students thereby enriching the student's life.

- RCP commit to continue and strengthen efforts to innovate the teaching model, enhancing the use of interactive methodologies, tools, and technologies aimed at improving the learning process of students. A teaching philosophy will be formulated that will act as the differentiator for RCP in the Teaching and Learning domain.
- Assessment and feedback is vital in any teaching and learning endeavor. RCP would develop competency in analytics and use data to measure the student's learning, competency and satisfaction. Assessment and Development Centre would act as the facilitator for this.

Strategy 2.2: Retain and Develop excellent faculty

The faculty is the key to success of any institution of repute. RCP recognize this and will ensure that there is a resource pool of faculty members who have a high caliber of research and teaching. We will encourage the recruitment and retention of quality faculty resource by committing greater rewards for excellence in teaching and research. We will ensure that RCP have a best faculty-student ratio.

- · Faculty size: Fine-tuning the number of faculty in terms of the number, quality, and competency. We will ensure that all the courses under RCP would have an adequate number of faculty resources to pursue teaching and research. Three tracks of faculty viz. Academic track, Research track and Practice Track would be created with separate Key Performance Index for each track. The NEP 2020 focus more on scale hence, lot of investment in creating a large pool of multi-disciplinary faculty strength is vital in RCP' march towards a accredited institute.
- Faculty composition: We intend to strengthen the research output of our various course by recruiting faculty with research aptitude and competency. The institution would strive to broaden the diversity of the faculty resources in terms of gender and geography.

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Recruit Faculty with Ph.D. over the next five years and encourage existing faculty
members who do not have Ph.D. to complete their doctoral degree. The goal is to have of all the faculty members having their doctoral degree by 2025. RCP needs to strengthen its PhD center to develop a resource pool and also its research capabilities.

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Keep the average salary of the faculty members above the median among the peers.
 We wish to open up new avenues for the funding of additional resources in the faculty domain. RCP has identified consultancy and training division as a prospective resource generating division. Efforts are on to develop the division by recruiting of experts in various domains for consulting and training.

Strategy 2.3: Harness technology to develop teaching and learning

We will use the digital technology environment to open new ways to discover, test, create, and advance knowledge that will enhance the teaching and learning of our students. We will increase its capacity to provide faculty, students, and staff with access to high-quality, physical and virtual educational environments; transform education to reflect new realities and to lead in translating those to life skills and workforce development; and push the capacity of digital tools and technologies to empower our research on the world's most pressing challenges.

Actions

- Encourage faculty, students, and staff to use the strength of technology to enhance
 the teaching and learning process. RCP already is using LMS for delivering the course
 resources and educational processes. We will try to enhance the effectiveness and
 robustness of the existing technology.
- MOOC is a game- changer in the delivery of education. RCP plans to introduce its own
 MOOC program for internal and public consumption.
- Create an effective Information Technology (IT) platform and infrastructure that support the academic and research need of the institute in a financially viable manner.
- We will use the cutting edge technology to create an environment of collaborative work among the faculty and students thus creating a culture of collaborative work and sharing.

Strategy 2. 4: Enhance student and faculty diversity

K.E.Society's dent-pool to create such large number of enrolment. So diversity has to be an important priority for RCP. Having a diverse community of faculty and student would enhance the Leaching and learning process and increase the exposure of both student and faculty to a wide range of experience. In the next five to ten years, RCP would strive to increase the diversity in terms of gender and geography.

Actions

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- RCP will create specific goals for each department in terms of gender/ geographic diversity of students and faculty members and each department would provide actionable inputs in achieving the goals.
- RCP will create a necessary infrastructure that will facilitate easy socialization of the new members who come from different parts of the country. The infrastructure includes canteen facility which supports the diverse culinary needs of the members.
- We will ensure that all department will give appropriate attention and focus on increasing the diversity through effective monitoring. The department will include diversity as an important pillar in their strategic plan.

Strategy 2.5: Develop highly relevant course curricula, focus on learning outcomes.

Teaching is the core responsibility of any institution of education. As an institution, RCP has to ensure that the students get the best of the resources, environment, and support for learning. For this, the involvement of all stakeholders is necessary. RCP commits to invest a major amount of focus and resource to enhance the learning outcomes of the students.

<u>Actions</u>

- We want all departments to have a robust list of competencies/Graduate Attributes for their students. These attributes should be used to derive the learning outcomes of various courses and each department should map these Learning Outcomes to courses so that at the end of the program, all learning outcomes are effectively embedded in the various courses.
- RCP want all departments to develop a robust assessment of the learning outcomes and ensure that these assessments are standard and transparent. The Assessment and Development Centre (ADC) would be expanded by investing in resources and encouraging the center to take projects from the industry.

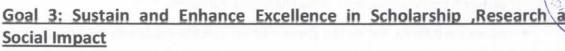
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- We will ensure that the students would be given feedback on their performance on the learning outcomes.
- RCP want all departments to develop a system where the assessment reports are discussed and necessary actions are taken on weaker outcomes.
- RCP will encourage faculty members to innovate on pedagogy and also suggest innovations that go beyond classrooms.



Goal 2: Be acknowledged as one among the Most Highly Respected University focused on Teaching and Learning by 2032

Short-Term Objectives	Key Performance Measure	Key Person Responsibl e	Timeline of Execution
Creation of positions responsible for learning and pedagogy	Performance of students. Number of training programs across departments. Number of innovative pedagogy implemented.	Respective Head of Departments.	3 Months
Faculty Development programs on teaching and learning	Number of training programs. Feedback of faculty members	Head of the Institution	3 Months
Creation of Faculty recruitment and retention plan for next 5 years.	Number of faculty recruited. Retention Ratio. Faculty Diversity	Head of the Institution	6 months
Audit of current technology platform and creation of plan for technology upgradation.	Plan approval by management.	Systems Department	One year.
Creation of MOOC in every department.	Number of MOOC courses offered.	HODs	3 years
Launching of Executive programs in management.	Regulatory Approval. Enrolment in Executive Education Programs.	RCP management	Three years.
Respective Programs to be rated among the top 100 in rankings.	Progression in ranking of programs and institutions by various agencies.	HODs	5 years



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RCP aspires to be a center of excellence in research which has an impact both on academics and industry. The institution wants all the faculty members to contribute to the body of knowledge of their respective departments through research and publication. Hence each department would be treated as centers of excellence in their respective domains.

Strategic Performance Measurement: Number of research publications from each Faculty, Quality index of Journals, Doctoral students and awardees, Number of funded research projects.

Key Milestones: Doctoral Centers in all departments

Key Risks: Competition for fund resources. Research Culture, Balance between research

andteaching

Strategy 3.1: Develop Centres of Excellence in Research in various department

Actions

- Identify departments which have the potential to deliver world-class research output
 in the next five years. These departments would be given enough resources and
 mentorship to deliver results. Develop better criteria for each department to
 monitor and track research progress.
- Create Research Budget for each courses for the resources needed for encouraging and conducting research. A research committee constituted at the highest level would oversee research fund allocations.
- Each department would strive to retain faculty with research aptitude and create a system of mentorship for faculty members who are in their initial stages of research.

Strategy 3.2: Develop a culture of research in various departments and create strong performance management system.

Actions

 RCP want to make research and publication to be one of the priorities of the faculty members. Hence every department would include research and publication asone of the key result areas of the performance management system. NEP also focus on inter-disciplinary research among the faculty members. RCP should be creating a



platform for nurturing inter-disciplinary research work.

- Adequate training and mentorship will be provided to the faculty members to develop themselves as excellent researchers.
- The departments would be encouraged to introduce research-based pedagogy like a dissertation, research projects to the students so that they can be converted into research and publication.

Strategy 3.3: Enhance financial support for research and development

<u>Actions</u>

- NEP 2020 envisages the creation of a research funding agency that will be responsible
 for giving funding to the institutions. We will encourage the faculty members to get
 funding for their research from AICTE, UGC, Government of India and other funding
 agencies. Necessary administrative support will be given by RCP.
- RCP would allocate a specific budget to ensure proper research output is produced by various departments. A research committee would be constituted which will monitor the effective use of the budget.
- RCP recognizes that library is the primary resource center for any research-based activity. The institute proposes to increase the focus on developing RCP library as the best in the region by creating enough resources to develop both hard and soft resources.
- RCP will encourage inter-departmental collaboration in research and publication.
- RCP would encourage each department to have their own journal and ensurethat it matches international standards.
- RCP will invest in building the indexed Journals to world-class journals by developing
 a strong editorial team and also through proper marketing.

Strategy 3.4: Develop doctoral research centers

- Doctoral research centers are vital in the development of research output in organizations of higher learning.
- RCP would encourage the faculty members who are doctorate to enroll themselves

as research guides at affiliated universities.

The current research programs would be strengthened with the addition of resources like experienced faculty members and other administrative resources.

Strategy 3.5: Create strong outreach activities that touch a large spectrum of stakeholders.

RCP believes that the academic research should benefit all stakeholders especially the students, industry, and society.

- RCP envisages that the research output of the various departments would benefit the large sections of the society. Hence we encourage research which is action-oriented and also those areas where there is a maximum impact. RCP would thus encourage close working between the researchers and the live labs for identifying projects that have maximum impact on the society.
- For M. Pharm programs, RCP encourages the departments to work closely with industry for identifying the research projects. RCP wants to help the industry by disseminating the research output through conferences and workshops where the research output of the faculty members are shared.



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hort-Term	Key Performance	Key Person	Timeline of
Objectives	Measure	Responsible	Execution
Creation of Research Centers in every Repartment.	Research Output. Grants Received. International Collaboration. Doctoral Candidates. Journals for each department.	HOD	One Year

Goal 4: Expand the global footprint by having students from around the globe enrolling in RCP

The dream of the KES Management is to make RCP an National hub for higher learning. We realize that it takes a lot of effort and investment to realize that dream. Over the last decade, the institution has made a lot of progress in building a collaborative relationship with national universities/institutes etc. We want to sustain the momentum and build on the solid foundation that is created.

Strategic Performance Measurement: Number of MOUs Signed, Active Relationships, Number of exchange programs, Number of global enrolments, National Faculty in rolls. Relationship Satisfaction.

Key Milestones: Annual Growth in MOUs,

Key Risks: Regulations.

Strategy 4.1: Enhance the global outreach through increased collaboration with national universities/institutes/organizations.

Actions

- RCP already has tie-ups with more than almost 19 organizations. The institution
 would take steps to strengthen the tie-up through more intensive interactions. We
 will strengthen the Office of national Relations with more manpower and resources
 to foster new tie-ups with reputed national universities/institutes/organizations.
- Increase the number of linkages to 60 in ten years across the India. We will give
 emphasis to build relationship with national universities/institutes/organizations of
 repute across the world.
- Develop proper metrics for evaluation of the relationship in terms of faculty exchanges and student exchanges.
- RCP would encourage the various departments to identify areas where global linkages can be utilized.

Strategy 4.2: Develop and support more enrolment from across the globe

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 - The long-term objective of RCP is to have at least 5% of its student enrolment from across the globe. This requires a lot of regulatory approvals and RCP would be investing resources in achieving those goals.
 - In order to attract enrolment from outside India, RCP need to develop strong brand equity outside the host country. Hence RCP has identified Accreditations as a brand building opportunity. We want all departments to identify world-class accreditations and start working towards getting accredited globally.
 - Necessary infrastructure would be developed to support the internationalization of the various programs.

Strategy 4.3: Develop globally relevant courses in all departments

Actions

- Every department should develop a short-term and long-term course specifically for the students. These courses should be communicated to our partner universities to explore the possibility of getting student enrolment.
- Necessary training will be given to the faculty to develop competencies to teach to an nationally diverse group of students.

Strategy 4.4: Create globally relevant research through collaborative research projects.

- RCP already have a tie-up with different organizations across India. We will encourage
 faculty members to have collaborative research projects with our partner national
 universities/institutes/organizations.
- Each department should develop at least one research project every year with a partner university in the next five years.



Tactical Plan

Goal 4: Expand the global footprint by having students from around the globe enrolling in Rajagiri College of Social Sciences.

Short- Term Objectives	Key Performance Measure	Key Person Responsibl e	Timeline of Execution
Increase the number of collaborations across India	Number of MOU signed	HOD's	Three Years
Increase the number of national students (5%) in various departments	Number of other state students	All the staff members	Three Years
Collaborative research projects with partner national universities/institutes /organizations	Number of projects. Number of publications.	HOD	Three years
Global Accreditations for Respective Schools	Number of programs accredited.	Head of the Institute. Accreditation teams	5 Years

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Goal 5: To create a sustainable, world class, infrastructure that support an effective learning environment.

Infrastructure is the most visible element in any educational institution. Infrastructure provides the ambiance and learning environment. RCP is blessed with its green campus and also the location which is at the center of the Pachim Maharashtra of the state.

The importance of infrastructure as a goal is high because RCP is aiming to become a leading Institution that requires developing infrastructure to sustain a large number of courses and departments. The infrastructure should also support the quest for internationalization which is one of the major goals of RCP.

Strategic Performance Measurement: Benchmark scores in comparison with an exemplar institution, Satisfaction of students, faculty in infrastructure.

Key Milestones: Plan creation, approval by management, funding

Key Risks: Funding.

Strategy 5.1: Create world-class infrastructure in terms of classrooms, and technology that supports global and local students.

- Infrastructure is the backbone of creating an effective learning environment. RCP constantly tries to provide the best infrastructure in terms of classrooms and other audio-visual equipment. In line with the stated objective of creating world-class infrastructure, RCP will continue to invest in creating an environment that promotes teaching and learning.
- RCP is also an institution which is sensitive towards the environment. Hence efforts would be made to create an infrastructure that promotes environmental sustainability. It is our endeavor to create a green campus where nature and modernity would co-exist.
- In the quest to create sustainability in power generation, RCP would invest in harnessing solar energy to power its energy requirements. The goal is to generate 10% of the energy through solar in the next 5 years.
- In order to provide best services to visiting eminent faculty members and guests

from the industry.

Strategy 5.2: Develop world-class learning infrastructure in terms of library, computing facilities, online resources etc.

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Actions

- RCP would be developing a world-class library which will cater the needs of the
 academic community across various departments. Since the world is moving towards
 digital repository, RCP would be focusing more on harnessing the digital resources
 which provide cutting-edge knowledge.
- RCP would be strengthening the already robust networking system by adding more bandwidth.
- RCP would also invest in developing IT-enabled infrastructure to facilitate collaboration and engagement between teachers, students, various campuses, industry, potential students etc.

Strategy 5.3: Develop infrastructure for developing entrepreneurship, placement, Skill development,

<u>Actions</u>

 RCP already have a well-established entrepreneurshipincubation center. The vision of RCP is to extend it to all campuses. We will invest in developing infrastructure for entrepreneurship development.

Strategy 5.4: Create avenues for funding the infrastructure requirements by creating endowments, revenue streams etc.

- The development of infrastructure requires a lot of funding. RCP would be looking at developing resources for funding of infrastructure through endowments from alumni, create new revenue streams through Government grants etc.
- RCP wants its various departments to create a strategy for self-reliance in the infrastructure funding.

Strategy 5.5: Create strong infrastructure for corporate relations, consulting, alumni relations and outreach activities.

Actions

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- RCP will be investing in creating infrastructure for the outreach activities concerning the alumni and industry.
- The institute will be creating separate infrastructure for training, consultancy etc. The creation of this infrastructure would be met through internal accruals especially through the contribution from Alumni.
- In the long-term, RCP wants to develop a series of PG courses for working executives. This requires infrastructure and faculty resources. The institute aims to build the infrastructure by 2025.

Tactical Plan

	creates an effective le	earning environment.	
Short-Term Objectives	Key Performance Measure	Key Person Responsible	Timeline of Execution
Create a plan for infrastructure development in line with Degree Granting Institution and Internationalization	Plan approval by Management.	Management Committee	6 Months
Strengthening of Technology Platform	Plan approval and execution	Systems Department	Two years
Generating funding for infrastructure development.	Funds Raised.	Management Committee	One year
Strengthening the knowledge infrastructure including library and eresources.	Number of books. Number of journals and e-resources.	Library department.	Two years

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	Objectives	Measure	Poop	Satisfactory	Not Satisfactory	Remarks	
	Create Sustainable Funding	% Revenue sharefrom non- fee funding					
		Budget Usage					
		Debt burden					
Financial		OperationalSurplus					
	Financially Independent						
	Schools						
	Enhance Student Diversity – National	Number of Non- Keralite Studentsin each school.					
	Enhance Enrolment of International Students	Number of international students in each					
		school					
	Enhance Student Satisfaction	SatisfactionScores					
	Placement &Industry	Average CTC					
	relationship	Number of incubated firms / Startups					
Customer		Corporate satisfaction					

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	Quality of Intake	# of referral admissions	
		# of applicants toseats	
		Mean Satisfaction	
		Score	
		Student retention	
		rates	
		Higher education	
		Endowment contribution	
	Relationship	Alumni Relations – Meetings participation	
		Faculty Retention Ratio	
	Internal Customer Satisfaction	Faculty and staff satisfaction score	
		Number of outreach programs	
	Impact on society	Number of beneficiaries	
		Funding from agencies	
		Impact study scores	
	Strengthening Pedagogy	Pass Percentage	
		Competency Scores	
		Student Ratings of courses	
	Enhancing Brand Value	Accreditations, Rankings	
Process	Enhancing Faculty	Ph.D. faculty members	

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	Resources	
		Faculty Diversity Ratio
		Practice Track faculty members
		Live projects
		Retention rates
		Student-Faculty Ratio
	Enhance Research and Development	Number of research publications
		Quality rank of Journals
		Doctoral Students
		Number of funded research projects
Learning & Growth		Number of consultancy projects.
	Scale of programs	Number of new programs offered.
		Student Enrolment in programs



Fame

PRINCIPAL
Rajarambapu College of Pharmacy
Kasegaon

(Tak Coodnator)